



# 2023 Advocacy Conference: Schedule of Events

August 25-27, 2023

Austin, TX

## AGENDA

All on-site activities will take place in the Lady Bird event space, located on the second floor of the hotel.

### Friday, August 25

- 4:00 – 8:30pm      *Registration Desk Open*
- 5:30pm              **Welcome Reception**  
*Room: Lady Bird Foyer*
- 6:30 – 8:30pm      **Welcome Dinner & Program**  
*Room: Lady Bird Ballroom*  
Federal Political & Advocacy Update from Judith Gorsuch, JD will begin at 7:00pm

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### Saturday, August 26      *Conference sessions will take place in Lady Bird Ballroom unless otherwise noted.*

- 7:00am              *Registration Desk Open*
- 7:00am              Breakfast available  
*Room: Lady Bird Foyer*
- 7:30am              Annual Business Meeting: Exclusive to member representatives of CSRO  
*Room: Lady Bird Studio*
- 8:00am              **Welcome**  
Gary Feldman, MD, FACR
- 8:15am              **State Legislative Report Card: Activity in your state in 2023**  
Brian Henderson
- 9:00am              **What has CMS done for you lately? MACRA and More**  
Emily Graham, RHIA, CCS-P
- 9:45 – 10:15am      *Break in Exhibit Hall*  
*Room: Lady Bird Foyer*
- 10:15am              **Policy Perspectives: Patient, Professional, and Personal**  
Madelaine Feldman, MD, FACR

## AGENDA (continued)

- 11:00am**      **A New Project with a New Approach to PBM Reform**  
Mark Blum in conversation with Michael Saitta, MD, MBA
- 11:45am**      **Lunch & Keynote: The Mark Cuban Cost Plus Drug Company Story**  
Alex Oshmyansky, MD, PhD
- 1:15pm**      **Understanding the Legislator's Perspective: A Panel Discussion**  
*Panelists:* Senator Jason Brodeur and Representative Julie Johnson  
*Moderator:* Clayton Stewart
- 2:00pm**      **AMA Efforts to Address Prior Authorization**  
Emily Carroll, JD, MSW and Heather McComas, PharmD
- 2:45 – 3:15pm*      *Break in Exhibit Hall*  
*Room: Lady Bird Foyer*
- 3:15pm**      **Why Educating Employers on Payer Practices Matters**  
Paul B. Holmes in conversation with Madelaine Feldman, MD, FACR
- 4:00pm**      **Biosimilars: The Switching Dilemma**  
*Panelists:* Jonathan Kay, MD; Daniel Malone MD; Marcus Snow, MD  
*Moderator:* Brian Henderson
- 4:45pm**      **Closing Remarks**  
Gary Feldman, MD, FACR
- 6:00 – 9:00pm**      **Anniversary Celebration**  
*Location:* Stubb's Bar-B-Q (801 Red River, Austin, TX)  
*Transportation provided – trips from hotel to venue begin at 5:45pm, return trips from venue to hotel begin after 8:00pm*
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### Sunday, August 27

- 7:30am**      Breakfast available  
*Room:* Meriwether (located on the first floor)