



COALITION OF STATE RHEUMATOLOGY ORGANIZATIONS

# STATE SOCIETY ADVOCACY CONFERENCE

September 10, 2022

The Westin O'Hare | Rosemont, IL





# ABOUT CSRO

Established as a 501(c)3 nonprofit organization in 2003, the Coalition of State Rheumatology Organization (CSRO) is **comprised of nearly every active state rheumatology society in the nation**, more than 30 state and regional professional rheumatology societies in total.

The mission of CSRO is **to advocate for excellence in the field of rheumatology, ensuring access to the highest quality care for the management of rheumatologic and musculoskeletal disease**. CSRO is dedicated to empowering rheumatologists and their practices with resources to proactively increase patient access to rheumatologic care and medication, and to improve the practice environment for rheumatologists in private practice.

In this endeavor, CSRO is pleased to offer a wide range of materials to state and regional rheumatology organizations and their members, host seminal advocacy events, support advocacy activities by individual state societies, and advocate on the state and national level on behalf of rheumatologists.

## STATE & FEDERAL ADVOCACY

The challenging health care environment greatly affects the way rheumatologists manage their practices. It can interfere with patient access to care and force rheumatologists to make difficult decisions. State legislatures are considering an increasing amount of legislation of impact to the rheumatologic community.

In response, rheumatologists must be engaged at both the state and federal levels to protect their patients and their livelihood. **CSRO is at the forefront of state, federal, and payer policies working to grant access, affordability, and relief for the rheumatology community by focusing on nonpartisan education of legislators, government officials and the corporate community on the impact that policy and procedural changes may have to the patient's quality of care and disease management options.**

## STATE SOCIETY SUPPORT

CSRO actively seeks opportunities to assist state and regional organizations to become formal societies. Through its efforts, CSRO has been instrumental in the founding and developing of a number of state societies. The organization also provides support to states looking to increase the activities and advocacy of current membership. CSRO's benefits exclusive to member organizations include:

- **Grants to support state advocacy activities**
  - CSRO is proud to support the advocacy efforts of our members with exclusive grants to underwrite the costs of a day at the capital, educational webinars, and more
    - Visit [csro.info/membership/member-benefits/advocacy-grant](http://csro.info/membership/member-benefits/advocacy-grant) for more information
- **Invitations to meet with state Representatives and Senators in Congress**
  - Throughout the year, state society representatives are invited to join CSRO in our meetings with their state Congressional members, administration personnel, and regulatory agency representatives on health care issues affecting the rheumatology community
    - Email [info@csro.info](mailto:info@csro.info) if you are interested in participating in these types of meetings
- **Session on advocacy and legislation at state society annual meeting**
  - To help ensure members are connected and informed, CSRO will cover all associated costs for a CSRO Board member to attend and speak at the annual meetings of our members
    - Email [info@csro.info](mailto:info@csro.info) to schedule a session at your society's next annual meeting

To view a full listing of member benefits, visit [csro.info/membership](http://csro.info/membership). CSRO also continues to work with states that have no active society and reaches out to more than 4,000 rheumatologists on the CSRO mailing list.

# CSRO BOARD OF DIRECTORS

2021–2022

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# AGENDA

All activities will be located in the **Executive Forum** unless otherwise noted.  
*Times, speakers, and topics are subject to change.*

## SATURDAY, SEPTEMBER 10

- 7:00am**                    **Registration Desk Open**  
Location: *LaSalle*
- 7:00 - 8:00am**           **Breakfast**  
Location: *LaSalle*
- 7:00 - 7:30am**           **Annual Business Meeting/Breakfast: Exclusive to CSRO member representatives**  
Location: *Madison*
- 8:00 - 8:15am**           **Welcome Remarks**
- 8:15 - 9:00am**           **Setting the Stage: A Review of the Current State & Federal Advocacy Landscape**  
*Panelists:* Judith Gorsuch, JD; Emily Graham, RHIA, CCS-P; Brian Henderson
- 9:00 - 10:00am**        **Emerging Trends in Payor Policies – A Look into Specialty Pharmacy Mandates & the Impact on the Rheumatology Community**  
*Panelists:* Aaron Broadwell, MD; Madelaine Feldman, MD, FACR  
*Moderator:* Kevin Daley
- 10:00 - 10:15am**       **Break**
- 10:15 - 11:15am**       **Patient Access Champions – A Guide to Passing Utilization Management Legislation**  
*Panelists:* Charlie Husser; Alisa Vidulich  
*Moderator:* Brian Henderson
- 11:15 - 11:45am**       **Advocacy with a Little “a” – Best Practices for Successful State Society Advocacy Programs**  
*Panelists:* Gene Huffstutter, MD; Robert Levin, MD  
*Moderator:* Amar Majjhoo, MD
- 12:00 - 1:00pm**       **Lunch & Keynote: Is There a Black Doctor in the House?**  
Damon Tweedy, MD  
Location: *LaSalle*
- 1:15 - 2:15pm**           **Challenging PBMs Supremacy in the States – How are Policymakers Fairing?**  
*Panelists:* Assemblymember John T. McDonald III; Representative Marcus McEntire  
*Moderator:* Kevin Daley
- 2:15 - 3:15pm**           **The Gold Carding Reality – Expectations vs. Pitfalls**  
*Panelists:* Adrienne Hollander, MD; Clayton Stewart  
*Moderator:* Madelaine Feldman, MD, FACR
- 3:15pm**                    **Closing Remarks**

# SPEAKERS



## **Aaron Broadwell, MD**

Dr. Aaron Broadwell is a native of Shreveport, Louisiana, graduating from Caddo Magnet High School in 1999. He attended Rhodes College and obtained a Bachelors of Arts in 2003. He began his medical training at The University of Texas Medi-

cal Branch, where he received his M.D. in 2007 and was a member of the Alpha Omega Alpha and the Phi Kappa Phi Honor Societies. He received the William L. Marr Award in Medicine upon his graduation. He completed his Internal Medicine residency at the Mayo Clinic in Jacksonville and went on to a Rheumatology fellowship at The Scripps Clinic in San Diego where he was the Associate Chief Fellow his final year.

Dr. Broadwell has a particular interest and specialized training in Musculoskeletal Ultrasound and is accredited by the American College of Rheumatology as an ultrasonographer. He is also a Certified Clinical Densitometrist. He is a member of the American College of Rheumatology, American Medical Association. He is on the executive board of the Rheumatology Alliance of Louisiana, representing patient interests in Louisiana, as well as on the board of the Coalition of State Rheumatology Associations, a nationwide rheumatology advocacy organization.



## **Kevin Daley**

Mr. Daley is the Vice President of State Government Affairs at the D.C. based lobbying firm, Hart Health Strategies, where he develops and manages grassroots advocacy approaches for state legislative, regulatory and payer issues of impact to

clients. He served as the Northern Director of Communications for the Illinois House Republican Caucus and Campaign Director for the Illinois House Republican Organization for six years. Most recently, Mr. Daley spent five years as the Director of Government Affairs at Naylor Association Solutions, working with healthcare associations across the U.S in managing policy priorities. He graduated from Illinois State University where he played football and earned a degree in political science. Mr. Daley currently resides in Chicago, IL with his wife and two children.



## **Madelaine Feldman, MD, FACR**

Dr. Madelaine Feldman is a rheumatologist in private practice with The Rheumatology Group in New Orleans, LA. She is President of the Coalition of State Rheumatology Organizations, Chair of the Alliance for Safe Biologic Medicines and past

member of the American College of Rheumatology insurance subcommittee.

Dr. Feldman is a Clinical Assistant Professor of Medicine at Tulane University School of Medicine, and lectures extensively to patients, physicians, regulators, and legislators both locally and nationally, speaking before the Health subcommittee of Energy and Commerce in 2019. She has spoken and written on the drug supply channel, particularly the effect that formulary construction and utilization management tools have on pricing and access to drugs (availability & affordability).

Dr. Feldman is honored to be the recipient of the American College of Rheumatology's 2021 Innovation in Clinical Care award. She received the Distinguished Service Award for Tulane Medical School, was named one of the Top Women in New Orleans by City Business in 2017 and is the former radio talk show host of "Driving with Dr. Mattie."



## **Judith Gorsuch, JD**

Ms. Gorsuch joined Hart Health Strategies Inc. from the West Health Policy Center, where she led the policy and analytic work to advance the Center's mission to lower health care costs. She focused on managing the existing research portfolio

and identifying and pursuing future research opportunities, including projects in Medicare cost-sharing reform and value-based insurance design.

Prior to West, Ms. Gorsuch served as Health Counsel to U.S. Senator Jon Kyl (R-AZ), the Senate Minority Whip and a senior member of the Senate Finance Committee. In that role, she advised the Senator on all health policy issues, including Medicare payment and Affordable Care Act implementation. Ms. Gorsuch previously served as the Senior Manager of Policy for Amgen, in its Global Government Affairs division. While there, she provided policy support for the lobbying team on issues ranging from intellectual property law to Food and Drug Administration matters.

Ms. Gorsuch earned her law degree from The Catholic University of America, Columbus School of Law and her B.A. from The George Washington University.

# SPEAKERS

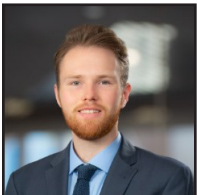


## **Emily Graham, RHIA, CCS-P**

Ms. Graham joined Hart Health Strategies in January 2011 as Vice President of Regulatory Affairs, where she helped establish the firm's regulatory and quality services portfolio. As a member of the Hart Health Strategies team, Ms. Graham works with

a diverse range of organizations on complex challenges that impact the quality and delivery of healthcare that arise from an ever-changing landscape. As part of these efforts, she routinely engages with key federal agencies under the US Departments of Health and Human Services, Veteran's Affairs and Defense, as well as notable advisors that influence federal health policy.

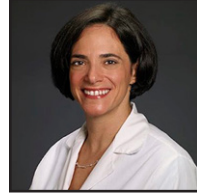
Ms. Graham is a Past President of the District of Columbia Health Information Management Association (DCHIMA) and currently holds credentials as a Registered Health Information Administrator (RHIA) and Certified Coding Specialist – Physician-based (CCS-P) from the American Health Information Management Association (AHIMA). She obtained her Bachelor of Science in HIM from Stephens College, with completion of a Master of Science in HIM expected in Spring 2022. She completed her Six Sigma Green Belt training at Villanova University in January 2021.



## **Brian Henderson**

Brian Henderson serves as Director of State Government Affairs for Hart Health Strategies, a bi-partisan consulting and lobbying firm specializing in legislative and regulatory health care issues.

Prior to working with Hart Health Strategies, Brian worked in the Canadian Federal Government on analyzing health and energy policy issues. Brian graduated from the University of Michigan with a Bachelor's degree in Political Science and History.



## **Adrienne Hollander, MD**

Dr. Adrienne Hollander received her undergraduate degree from Swarthmore College and her medical degree from Temple University School of Medicine. She remained at Temple for an internal medicine residency, where she also served as Chief Resident, and a rheumatology fellowship. After serving as an attending and clinical professor at Temple, she joined Arthritis, Rheumatic & Back Disease Associates in 2004 and is currently Managing Physician Partner.

Dr. Hollander has since established herself as an expert and opinion leader in osteoporosis and is the Managing Partner of ARBDA. She was previously Medical Director of Virtua's Osteoporosis and Bone Health Center. She has served as President of the Philadelphia Rheumatism Society and is board certified in Rheumatology and is a certified clinical densitometrist. Dr. Hollander has been awarded "Top Doctor" in multiple magazines including Philadelphia Magazine annually from 2012-2018, Inside Jersey Magazine annually from 2012-2018, and SJ Magazine in 2010, 2015, 2017 and 2018. She has also been awarded "Top Doctor" by Castle Connolly annually from 2012-2018. Dr. Hollander lives in South Jersey with her husband and two sons.



## **Joseph Eugene Huffstutter, MD**

Dr. Huffstutter graduated from the University of Tennessee Health Science Center with his M.D. in 1978. He was an Internal Medicine Resident at the University of Oklahoma and a Rheumatology Fellow at the Medical University of South Carolina.

He has practiced at Arthritis Associates since 1984 in the Chattanooga, TN area. He is a Clinical Assistant Professor of Medicine with the University of Tennessee system. He has served on the American College of Rheumatology Council on Rheumatic Care and the Government Affairs Committee.

He is currently the ACR representative to the AMA CPT Committee and represents the TN Rheumatology society to the Medicare Carrier Advisory Committee. Dr. Huffstutter is a past President of the Chattanooga/Hamilton County Medical Society and Tennessee Rheumatology Society. He has served as the chairman of the TMA Legislative Committee and currently serves on the Board of Directors of the TMA as Vice-Chairman. He has numerous publications and presentations. He has served as principle investigator in over 30 clinical trials.



# SPEAKERS



## **Charlie Husser**

Charlie Husser serves as State Policy Manager of the Alliance for Patient Access. Charlie assists in managing AfPA's policy portfolio, including legislative and regulatory issue areas. He engages key stakeholders and thought leaders to advance

AfPA's policy priorities, primarily utilization management reform, at the state and federal levels. He works to ensure coverage policies reflect AfPA's vision for a patient-centered approach to health care.

Prior to joining AfPA, Charlie worked as a legislative assistant for Representative Evan Jenkins [WV-3], member of the House Appropriations Committee. In his time on Capitol Hill, he focused on a variety of issues, such as energy, natural resources and economic development. Charlie is a graduate of Virginia Tech, where he received a BA in political science. He is from Gainesville, Virginia originally and currently lives in Tyson's Corner, Virginia.



## **Amar Majhoo, MD**

Dr. Majhoo is a board-certified rheumatologist in private practice at Shores Rheumatology, PC, in St. Clair Shores, MI for the past 18 years. He earned his medical degree and completed his Fellow Ship training at Wayne State University. Along

with his clinical duties he is an Assistant Clinical professor of Medicine, director of clinical research, current president of Michigan Rheumatism Society and on the Board of Directors of CSRO. He has participated in Federal Advocacy with ACR and CSRO, organized MRS's State Advocacy and has engaged successfully on many issues with payers. His greatest pride is his family and he is the father of 4 children ages 7 and under.



## **Robert Levin, MD**

Dr. Levin is in private practice specializing in rheumatology located in Clearwater, Florida since 1989. He is an Associate Affiliate Professor of Medicine at the University of South Florida. He is a past President of the Florida Society of Rheumatology

and is the current President of the Alliance for Transparent and Affordable Prescriptions. He is on the Board of Directors of the Coalition of State Rheumatology Organizations, American Arthritis and Rheumatology Associates and the Florida Society of Rheumatology. He is involved in clinical research serving as a principal investigator in multiple rheumatology clinical trials. Dr. Levin is the Florida Society of Rheumatology PAC chairman and advocacy director. He serves on the PAC Board of Directors of the Florida Medical Association.



## **John T. McDonald III**

John McDonald III is a New York State Assemblymember, representing Assembly District 108. The 108th Assembly District includes parts of Albany, Rensselaer, and Saratoga Counties, specifically the communities of Cohoes, Green Island, Water-

vliet, North Greenbush, Rensselaer, Waterford, and parts of Troy and Albany.

Prior to being elected to the New York State Assembly in November 2012, Assemblymember McDonald served as Mayor of Cohoes for 13 years. In addition to representing the 108th Assembly District, John also served as the President of Marra's Pharmacy from 1985-2021. Assemblymember McDonald received his BS in Pharmaceutical Sciences from the Albany College of Pharmacy and led Marra's Pharmacy to become one of the largest independent pharmacy operators in the Capital Region. As well as focusing on the priorities of his constituents the Assemblymember also focuses on issues that impact working families in the district and state wide especially in the arena of small business, local government and health care.



# SPEAKERS



## Marcus McEntire

Marcus McEntire is a Member of the Oklahoma House of Representatives. He is a fourth-generation Stephens County resident who attended both Comanche and Duncan Public Schools. After graduating from Duncan High School, he earned a degree in communication studies from the University of Oklahoma, a Master of Divinity from Southwestern Baptist Theological Seminary and a Master of Arts in Sociology from the University of Virginia. He received a full fellowship from the University of Virginia with main areas of concentration in sociology of law, religion and the family.

In the House, Marcus has become a leader in health care reform, including drafting legislation that established the state's plan to manage Medicaid expansion approved by state voters, regulating pharmacy benefit management companies, and helping to create Oklahoma's Health Information Exchange. His other areas of policy expertise include insurance, business, and alcohol modernization.



## Clayton Stewart

Clayton Stewart joined the Texas Medical Association as the Director of TEXPAC, the political action arm of the association, in August 2013. He currently serves as Director of Legislative Affairs focusing on health insurance issues in the private market. While in this position he most notably worked on Senate Bill 1264, the Texas Surprise Billing Law and most recently the Texas "Gold Carding" legislation that which reformed prior authorization and utilization review processes by health plans.

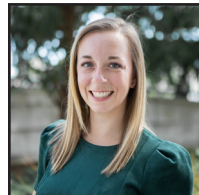
In December of 2021 Clayton was promoted to be the Vice President of Public Affairs for TMA, serving as their chief lobbyist. Previously, he served as the Director of Governmental Affairs for the Texas Society of Anesthesiologists. An Austin native, Clayton earned his BA in government from the University of Texas at Austin while working in the Texas State Legislature. Since then, he has worked eight Texas legislative sessions total with 17 years political experience along with running highly contested political campaigns.



## Damon Tweedy, MD

Dr. Tweedy is author of the New York Times bestseller *Black Man in a White Coat*, selected by TIME magazine as one of the Top 10 Non-Fiction books of 2015. He has published articles about race and medicine in the Journal of the American Medical Association (JAMA) and other medical journals. His columns and op-eds have appeared in the New York Times, Washington Post, and various other print publications.

Dr. Damon Tweedy travels frequently to speak to physicians and clinicians, healthcare companies, medical schools and teaching hospitals, and other organizations involved in health and wellness, about the impact of race on the medical profession at all levels. Dr. Tweedy is a graduate of Duke University School of Medicine and Yale Law School. He completed both his medical internship and psychiatry residency at Duke Hospital. He is currently an associate professor of psychiatry at Duke University School of Medicine and a staff psychiatrist at the Durham Veteran Affairs Health Care System. You can visit his website and Facebook page for additional information.



## Alisa Vidulich

Alisa is the Policy Director at the Arthritis Foundation, where she advocates for state and federal legislative and regulatory policy to improve care and support patients living with arthritis and chronic health conditions. Most recently, she worked at Avalere Health advising clients on health policy issues, including vaccines and preventive health services, infectious diseases, substance use, and pain management. Alisa also has experience working with the U.S. Centers for Disease Control and Prevention in Global HIV & Tuberculosis and the Ohio House of Representatives.

Alisa earned her Master of Public Health in health policy and management from Emory University Rollins School of Public Health in Atlanta, Georgia and has a BA in French and international studies from the University of Dayton in Dayton, Ohio. She is a passionate pianist and trumpet musician, college sports fan, and now lives in Washington, D.C.

# NOTES

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# SPECIAL THANKS

## VIDEO & RECORDING SPONSOR:



## STATE SOCIETY COMMITTEE:

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Adrienne Burford Foggs, MD  
Amish Dave, MD, MPH

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John Lavery, MD  
Robert Levin, MD  
Joshua Stollow, MD

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The AbbVie logo in black lowercase letters.

The Amgen logo in blue uppercase letters with a registered trademark symbol.



The Pfizer logo in blue, featuring a stylized 'P' and the word "Pfizer" in a script font.

## PLATINUM CORPORATE PARTNERS:

The GSK logo in orange uppercase letters.

The Horizon logo, featuring a stylized 'H' made of vertical bars in purple and yellow, followed by the word "HORIZON" in black uppercase letters.

The Lilly logo in red script font.

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